



## INTERNAL RECRUITMENT

**SQUARE EXPERIENTIAL COMMUNICATIONS** is looking for:

**Position:** CREATIVE PLANNER  
**Reports to:** CREATIVE PLANNING DIRECTOR  
**Working venue:** 55 Trương Quốc Dung Str., W. 10, Phú Nhuận Dist.,

### **I/ DUTIES:**

#### **Project Briefing – 30%:**

- Attend brief sessions with clients in escort of account unit.
- Identifying & analysing requirements/ necessary information to prepare for related projects...

#### **Brainstorming – 40%:**

- Be responsible for recap the formal brief and for providing the ideal environment for creative development (including product information, market share, target audiences, competitors,...).
- Provide opinions during producing MKT strategies/ innovative ideas process (how you understand about the brief, knowledge of clients, products, market...)
- Propose ideas/ solutions.
- Research involving information, statistic, photos,...

#### **Proposal: 30%**

- Draft-up logically all brainstorming results to generate an internal deployment plan (including internal brief to all involving departments and deadline)
- Take control quality and deadline.
- Collect all essential information and convey them logically into proposal by PowerPoint



## **II/ REQUIREMENTS:**

- Required a BA or College in marketing/ economy/ communication major; good English communications
- At least 3-year experience with the same tasks; in Advertising, Communication, Marketing at Manager Level is a plus.
- Have intermediate knowledge of marketing, branding, know-hows, method of convincing and proposal composing.
- Learning & updating market trend, needs, technology and company competitive advantages.

## **III. COMPENSATION & BENEFITS:**

Salary & benefits: clear & attractive, which will be discussed at the interview

### **Contact info:**

- **Email:** [humancapital@squaregroup.com.vn](mailto:humancapital@squaregroup.com.vn);  
[truc.nguyen@squaregroup.com.vn](mailto:truc.nguyen@squaregroup.com.vn)
- **Phone:** 08. 38421 558 – ext. 305 (Ms. Trúc Nguyễn)

Please consider to apply or/ and recommend to whom, it may concern; we'll contact shortlisted applicants for further discussion.

Thanks,

**HC Dept.,**